

Easy-to-Use Templates to Market Your Financing Advantages

Email *It couldn't be any easier to write an email! Personalize these professionally written templates to help promote your financing advantage.*

Email Template #1 – Affordable Financing

Subject line: Affordable financing for your project is available!

Hello,

If you've been holding off on a home improvement project because you think it will cost too much, we've got great news: affordable financing is available!* Stop putting off that dream upgrade or necessary repair. You can take advantage of low monthly payments at **insert company name**.

Give us a call at **insert phone number** today and let's get your project started!

Regards,

Insert Name

**Subject to credit approval*

Email Template #2 – We Offer Financing

Subject Line: Did you know we offer financing?

Hello,

We know that coming up with the money to pay for a project in full can be difficult, especially now. We want to work with you! At **insert company name**, we make it easy for you to pay for the projects you need with an affordable financing plan.

No matter what your credit history or score might look like, we can help you with your financing needs—even if you've been turned down by another lender!*

To hear more about our financing options or set up an appointment, please give us a call at **insert phone number** or email **insert email address** today!

We look forward to working with you.

Insert Name

**Subject to credit approval*

Email Template #3 – Same-As-Cash

Subject Line: Ask us about our same-as-cash financing!

Hello,

We know that coming up with the money to pay for a project in full can be difficult, especially now. We want to work with you! At *insert company name*, we make it easy to pay for the projects you need with our competitive financing.

Why is same-as-cash* so advantageous? It allows you more time to pay for your project while avoiding the interest of normal financing. Distributing the cost of your home improvement purchase over the course of several months versus paying for it upfront is easier on your budget.

To find out more about the types of promotions we can offer to help you afford your dream project, please give us a call at *insert phone number* or email *insert email address* today!

Insert Name

**Subject to credit approval*

Email Template #4 – Complete Your Project

Subject Line: We want to help you complete your project today!

Hello,

Don't let the price of a project scare you! We offer low monthly payment plans* to help make completing your project less stressful.

Call or email us today and take advantage of our affordable financing options!

We're here for you:

Insert Name

Insert phone number

Insert email address

**Subject to credit approval*

IMPORTANT: Certain types of consumer advertising that mention specific payment amounts or APRs may require state-specific wording, font size or placement and your attorney should be consulted about advertising specific offers of credit.

Social *It couldn't be any easier to write social posts! Personalize these professionally written templates to help promote your financing advantage.*

General Posts

Do you have a home improvement project you've been saving up for? We are proud to offer low monthly payments so you can stop putting off that dream improvement or much-needed repair! Now's the right time to upgrade your home. Contact us at *{insert phone number}* to discuss your home improvement needs and how *{insert company name}* can make them a reality. (Subject to credit approval.)

Did you know we offer financing? At *{insert company name}* we make it easy for you to pay for the projects you need...or want! Stop putting off that home improvement and take advantage of an affordable low monthly payment option. Call us today! (Subject to credit approval.)

We at *{insert company name}* are happy to announce that we offer financing to all our customers. Not only does this allow us to serve more people in the community but it allows you to feel comfortable taking on that much needed home improvement project without the pressure of tapping into your savings. (Subject to credit approval.)

Repair Post

Has a storm damaged your property? Don't let the added financial pressure keep you from making repairs. *{insert company name}* can assist you with making sure your home is repaired and safe while providing financing options that fit your budget. Contact us today to see how we can help you recover quickly and effortlessly. (Subject to credit approval.)

Seasonal Post

Changing seasons bring new projects around the house. Don't be caught off guard! *{insert company name}* can help you plan your next season's home improvement repairs or dream upgrades. Our in-house financing makes staying ahead of the weather easy with low monthly payments. Beat Mother Nature at her own game! (Subject to credit approval.)

Same-As-Cash Post

{insert company name} offers same-as-cash financing, allowing you more time to pay for your project while avoiding the interest of normal financing. Why is this so advantageous? Distributing the cost of your home improvement purchase over the course of several months versus paying for it upfront is easier on your budget and gives you the opportunity to build your credit. Call us today to find out how same-as-cash financing can work for you! (Subject to credit approval.)

IMPORTANT: Certain types of consumer advertising that mention specific payment amounts or APRs may require state-specific wording, font size or placement and your attorney should be consulted about advertising specific offers of credit.